

08/02/2018 – Business Development Executive - Partnerships

Based in our Head Quarters Office - Romsey

Company Overview:

Japanese Knotweed Ltd specialise in the survey, control and removal of Japanese knotweed. Knotweed is a non-native invasive plant species which if left to grow untreated can spread with the potential to cause damage to surfaces, walls and buildings. Japanese knotweed on or near a property can result in a loss of property value. It may also cause a nuisance to neighbours simply by its presence or from encroachment into neighbouring properties.

If a knotweed affected property is being sold the buyers lender is quite likely to require a specialist knotweed survey and a Knotweed Management Plan (KMP) with a treatment programme or instant removal via excavation and guarantee. If a commercial site is being developed the client will need a survey and a KMP, which quite often includes for the excavation of knotweed.

We provide these surveys, chemical (herbicide) treatment programmes, immediate excavation options and guarantees. We operate throughout the UK. Our clients include property developers, construction companies, large corporate organisations, local authorities, housing associations and private home owners.

Marketing and Business Development Team

The team is responsible for outwardly representing our company and our visibility and standing in the market place, attracting new leads and building relationships with existing customers. Marketing activities are predominately digital and include; the Website, Pay-Per-Click (PPC) advertising and Search Engine Optimisation (SEO). The team delivers on a business development strategy to expand its customer base, exploring new customer and partnership opportunities.

Role Overview:

Working as part of an office-based Marketing and Business Development Team you will possess the sales experience and skills to be responsible for proactively building new relationships, find new opportunities and help grow our partner relationships:

- Identifying, securing and nurturing new partners
- Contacting potential partners to provide awareness and pitch interest in our services
- Identifying further partnership sectors

Key Details:

This position comes with a competitive salary, subject to experience. This is a full time role and the working days will be Monday through to Friday, with 8 working hours per day, plus half hour for lunch. Typically the working is 08:30 to 17:00 but there is some flexibility.

Holidays: We offer 23 days holiday entitlement (pro rata for part time employees), to be taken follows:

- **12 days** - Winter period during November to April
- **11 days** - Summer period during May to October
- **8 days** - Bank holidays

The Role:

- Assisting in the development of the business development strategy working with the team manager and department Director
- Build and maintain a prospect list of opportunity partners with which to build relationships
- Qualify, develop and close partnerships with new partners, removing obstacles at any stage

- Build strong sustainable relationships with partners; managing each effectively to increase sales revenue and identify further opportunities to cross sell
- Support the communication and understanding of the partnership methodology
- Target driven number of cold and warm partnership contacts
- Provide information and advice to potential partners about our services
- Strive to obtain tangible successes from telesales work including securing new partnerships
- Raise the profile of Japanese Knotweed Ltd within the partnership sectors
- Increase the number of leads the business receives
- Work with marketing in planning and overseeing new marketing initiatives to attract new partners
- Implement intelligent and clever use of technology to assist in business development and the recording and reporting of the activities undertaken
- Provide weekly reports to the team manager of activities and successes
- Assist in the development of Customer Relationship Management (CRM) tools for the business
- General administration

Skills and qualifications required.

- Bachelors or Master's degree in Business Administration - desirable
- Five or more years' work experience in sales
- Experience in telesales
- Experience in prospecting commercial customers (businesses)
- Strong sales and customer service back ground, with a passion for delivering a great service
- An excellent telephone manner is essential
- You must be articulate with excellent written and verbal communication
- GCSE English and Mathematics (or equivalent)
- Excellent IT skills are essential, particularly in Microsoft Office 2010 Excel, Word and Outlook
- Experience in MS Access design and use is desirable but not essential
- Be numerically astute and have excellent administration and organisation skills

To apply for this role, please email hr@knotweed.co.uk to request an application form.